

Política de cookies

Por favor lee este acuerdo detenidamente, ya que contiene información importante sobre tus derechos y recursos legales.

La versión en inglés de los acuerdos y políticas legales se considera la única versión actual y válida de este documento. Las versiones traducidas se proporcionan solo para facilitar la lectura y comprensión de las versiones en inglés. Las versiones traducidas no son legalmente vinculantes y no reemplazan la versión en inglés. En caso de conflicto o desacuerdo, los acuerdos y políticas legales en inglés prevalecerán en todas las circunstancias.

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UNIVERSHZRW Inc, legal entity code 305222050, registered address Jonavos g. 60C, LT-44192 Kaunas (hereinafter referred to as the “Company,” or “we”), shall undertake to ensure the security of personal information and the protection of rights of the visitors of the website (hereinafter referred to as the “Visitors”) while you use UNIVERSHZRW websites including but not limited to <http://www.univershzrw.com/> (hereinafter referred to as the “Website”) and the content of it.

First and foremost, we DO NOT sell your personal information. However, when you visit or interact with our sites, services, applications, tools or messaging, we or our authorized service providers may use cookies, web beacons, and other similar technologies to make your experience better, faster and safer, for advertising purposes and to allow us to continuously improve our sites, services, applications and tools.

1. GENERAL INFORMATION ABOUT COOKIES

We use the cookies on our Website, to customize the functioning of our Website as much as possible, and can contribute to ease of use when navigating our Website.

What is a cookie?

A cookie is a small file placed onto your device that enables our Website features and functionality. For example, cookies enable us to identify your device, secure your access to the Website. They enable the Website to store the data, such as:

- Login data (IP address of the logging-in device, login time, location from which the login is attempted);

- Type of browser;

- Demographic data (age group, sex);

- Data about the fact how you browse the Website (which sections you visit, what products are you interested in).

Objectives, aims

We use the cookies to:

- Ensure efficient and safe functioning of the Website; we use cookies to enable and support our security features, and to help us detect malicious activity on our Website;

Understand, improve, and research products, features, and services, including when you access our Website from other websites, applications, or devices such as your work computer or your mobile device;

Recognize the returning visitors of the Website; cookies help us show you the right information and personalize your experience; cookies also help avoiding re-registration or re-filling of the information by you each time you visit the Website; Analyse your habits so that the functioning of the Website would be convenient, efficient and would conform to your needs and expectations, for example, by ensuring that the Visitors would, without difficulty, find everything they are looking for;

Measure the flows of the information and data being sent to our Website; we use the cookies for accumulation of statistical data about the number of users of the Website and their use of the Website;

Targeting and advertising; by using the cookies we may collect information so that only relevant content is displayed for the browser by creating different target groups; we may use cookies to show you relevant advertising both on and off our Website.

We may, to the extent allowed by applicable laws, link the data, received from the cookies, with other information obtained about you from other legal sources (i.e., information about the use of the services, online account, our Loyalty program, etc.).

2. COOKIES USED ON THE WEBSITE

Each time you visit our Website, the long-term (persistent) cookies may be created, which stay in your browser after you sign-up and will be read by us when you return to our Website or a partner site that uses our services, and not deleted after you finish browsing our Website, and the short-term (session) cookies, which expire or are deleted after you finish browsing our Website (i.e., they usually last during the current visit to our Website or browsing session).

Many web browsers allow you to manage your preferences. You can set your browser to refuse cookies or delete certain cookies. You may be able to manage other technologies in the same way that you manage cookies using your browser's preferences.

However, we note that the necessary cookies, as specified below, are necessary for functioning of our Website, and in case of your objections, we will not be sure about functioning of the Website or any of its portions or functionalities.

We recite below the main types of cookies used on the Website according to their types, collected data, and duration of storage.

2.1. Cookies used by the Company

Strictly necessary cookies

These cookies are required for the operation of our Website. They include, for example, cookies that enable storage of information filled by you during the browsing session, enable you to log into secure areas of our Website. Without these cookies operation of the Website would be impossible or its functioning may be severely affected.

Preferences / functional cookies

These improve the functional performance of our Website and make it easier for you to use. These cookies remember the settings selected by the Visitors (for example, the settings of language and time zone). With the use of these cookies, the Visitors may avoid the changes of settings during each visit of the Website. These cookies also remember changes made by you in the Website (for example, in case you leave comment on the Website). These cookies do not track your behavior in other websites.

Analytical / performance cookies

These cookies show us if the Visitor has visited our Website before. The analytic cookies allow us to recognize and count the number of users of our website and see how such users navigate through our Website. We also use cookies to understand, improve, and research products, features, and services. For instance, analytical cookies may show us, which websites are visited more frequently, help us to record dysfunctions of the Website, etc.

Marketing, targeting and advertising cookies

These cookies record your visit to our website, the pages you have visited and the links you have followed. We will then use this information to make advertising displayed on it more relevant to your interests. The advertising cookies let us know whether you have already seen the specific advertisement or a certain type of advertisement, and how much time has elapsed since you saw it. We may use the cookies set by another entity so that we could provide the advertisement oriented more specifically to you. They are also used so that we could see the certain advertisements only a certain number of times and that it would help to measure the efficiency of advertising.

2.2. Third-party cookies

Advertising cookies - some ads you can see on our Website have been provided by other legal entities. Some of these entities use their own cookies by analysing how many people have seen the specific advertisement or how many people have seen it more than once. The companies creating such cookies apply the policies prepared by themselves and we have no influence on the creation or storage of such cookies. We recommend you to take a separate interest in the Privacy Policy or the Cookie Policy of those companies, which will be placed on their websites. Other third-party cookies - in some web pages of our Website, the other entities (for example, social networks) may also use their own anonymous cookies designed so that the programs or applications developed by them would suit your needs. Due to the specific features of the functioning of the cookies, our Website does not have access to the information transmitted by these cookies, likewise other entities do not have access to the information collected by the cookies set by us.

Such other type of third-party cookies used on our Website may include:

Necessary cookies:

intercom-id-* (7 days)

intercom-session-* (7 days)

Functional cookies:

"Google"

"Facebook"

Analytical cookies:

"Google Analytics":

utm_campaign (30 days)

utm_medium (30 days)

utm_source (30 days)

utm_data (UNIVERSHZRW cookie for Google Analytics data – 30 days)

We use Google Analytics, a web analysis service provided by Google, Inc (hereinafter referred to as "Google"). The information collected by Google Analytics is transmitted to and stored with Google. Google may transmit the information collected by Google Analytics to the third parties as required by the law or when those third parties process the information in the name of Google. We recommend consulting the Google Privacy and Cookies Policy on a separate and regular basis.

Marketing, targeting and advertising cookies:

"Adwords retargeting"

"Facebook retargeting"

All information about the cookies used by us is recorded below:

Name of the cookie	Provider/Description	Moment of creation	Duration	Purpose/Data collected
auth.strategy	Our own system cookies	On entering the page	Until closing the web page	Stores the method user used to sign-in to the system
auth._refresh_token.default	Our own system cookies	Logging into the system	Until closing the web page	Stores the refresh token of user's log-in session
auth._token.default	Our own system cookies	Logging into the system	Until closing the web page	Stores the token of user's log-in session
connect.sid	Our own system cookies	Logging into the system	10 days	Stores logged in user's session ID (unique identifier)

cookieconsent_status	Our own system cookies	After user gives cookie consent	305 days	Stores information about cookies the user has given consent to
emailVerificationSent	Our own system cookies	When email verification message is sent	5 minutes	Stores information about email verification message status
exp	Our own system cookies	On entering the page	1 day	Stores information about all A/B experiments currently running on user's device. This cookie is used by Google Analytics
z-www-exp-*	Our own system cookies	On entering the page	1 day	Stores information about a single A/B experiment currently running on user's device
z-dashboard-exp-*	Our own system cookies	On entering the page	1 day	Stores information about a single A/B experiment currently running on user's device

favoriteTemplates	Our own system cookies	After adding a favorite template	30 days	Stores user's favorite templates
popup_fired_once	Our own system cookies	When special offer pop-up is displayed	7 days	Stores information if special offer pop-up has already been displayed for the user
pricing.discountCode	Our own system cookies	When discount code is applied	1 day	Stores the discount code the user has used
pricingValues	Our own system cookies	On entering the page	Until closing the web page	Stores the biggest discount percentage and lowest product price
redirects.auth	Our own system cookies	On navigation to a page which requires authentication	Until closing the web page	Stores the route to which the user should be linked after logging in
user_language	Our own system cookies	When user changes the language	30 days	Stores user's selected language
UnivershzrwDeviceId	Our own system cookies	On entering the page	365 days	Stores user's unique device ID used to distinguish the device
UnivershzrwSessionId	Our own system cookies	On entering the page	Until closing	Stores user's unique session ID

			the web page	used to distinguish the session
z-www-user-email	Our own system cookies	Logging into the system	Until closing the web page	Stores logged in user's email
z-www-feedback-submitted	Our own system cookies	After submitting tool feedback	3 days	Stores information if user has filled tool feedback
z-www-location-by-locale	Our own system cookies	On entering the page	Until closing the web page	Stores user's locale depending on the location
z-www-referral-program	Our own system cookies	When a user clicks the button in referral program page	2 minutes	Used to open a referral program after user signs in
z-www-p2p-enable	Our own system cookies	On entering the page	30 days	Set user to pay to publish model
z-www-conversion-tracking	Our own system cookies	When a user visits Univershzw with a special tracking link	60 days	Used for conversion reporting
_BEAMER_FILTER_BY_URL_*	Beamer	Logging into the system	20 minutes	Set by Beamer, stores the true/false value whether the newsfeed should be

				filtered according to currently viewed page
_BEAMER_FIRST_VISIT_*	Beamer	Logging into the system	10 months	Set by Beamer, stores the date of the user's first visit to the site, the date is then used to show recent updates
_BEAMER_USER_ID_*	Beamer	Logging into the system	10 months	Set by Beamer, used to distinguish users (unique identifier)
_fbp	Facebook	On entering the page	3 months	Set by Facebook Pixel, used to distinguish users (unique identifier)
1P_JAR	Google	Logging into the system	30 days	Set by Google. This group sets a unique ID to remember your preferences and other information such as website statistics and track conversion rates

_ga	Google	On entering the page	2 years	Set by Google Analytics, used to distinguish users (unique identifier)
_gid	Google	On entering the page	1 day	Set by Google Analytics, used to distinguish users (unique identifier)
_gcl_au	Google	On entering the page	3 months	Set by Google Adsense, used to distinguish users (unique identifier)
_dc_gtm_UA-*	Google	On entering the page	1 minute	Set by Google Analytics, used to distinguish users (unique identifier)
_hjid	Hotjar	On entering the page	1 year	Set by Hotjar, used to distinguish users (unique identifier)
_hjAbsoluteSessionInProgress	Hotjar	On entering the page	30 minutes	Set by Hotjar, used to detect the first pageview session of a user

_hjFirstSeen	Hotjar	On entering the page	Until closing the web page	Set by Hotjar, used to identify a new user's first session
_hjIncludedInPageviewSample	Hotjar	On entering the page	30 minutes	Set by Hotjar to let Hotjar know whether the user is included in the data sampling defined by our website's pageview limit
_hjIncludedInSessionSample	Hotjar	On entering the page	30 minutes	Set by Hotjar to let Hotjar know whether the user is included in the data sampling defined by our website's daily session limit
intercom-session-*	Intercom	Logging into the system	7 days	Used to identify the user, log him into the intercom widget
_pin_unauth	Pinterest	On entering the page	1 year	Set by Pinterest, used to distinguish users (unique identifier)

Facebook cookies	Facebook	Loggin in with Facebook account		Used to identigy the user who used Facebook authentication to login to the system
Google cookies	Google	Logging in with Google account		Used to identify the user who used Google authentication to login to the system
Google DoubleClick cookies	Google	On entering the page	1 year	Set by Google DoubleClick, used to measure the effectiveness of its online marketing campaigns
Twitter cookies	Twitter	Logging in with Twitter account		Used to identify the user who used Twitter authentication to login to the system

3. REFUSAL OR BLOCKING THE COOKIES

Many web browsers are set so that they would automatically accept cookies. The Visitors may, at their discretion, block or delete cookies and similar unique identifiers, if the settings of their browser or device enable them to do so. Nevertheless, if you refuse or block the cookies or other similar technologies, some functions of the Website may be inaccessible to you or they may operate not so efficiently.

Nevertheless, we draw your attention that necessary cookies are necessary for functioning of our Website, and in case of your objections, we will not be sure about functioning of the Website.

You may require that we delete all the data about you, as collected and processed with the help of the cookies, by contacting to the email address gdpr@hostinger.com. Such data will be deleted not later than within 28 days after contacting to the above-mentioned email address.

You can opt out of Google Analytics without affecting how you visit our site. For more information on opting out of being tracked by Google Analytics across all websites you use, visit this Google page: <https://tools.google.com/dlpage/gaoptout>.

You may find more information about how to delete cookies, as well as the other useful information related to the use of the cookies, on the website <http://www.allaboutcookies.org/>.

4. GENERAL

This Cookie Policy may be updated by the Company.

The Company will inform the Visitors about the updates, by providing the new version of the Cookie Policy. For this reason, we recommend that you periodically visit our Website, where you will always find the latest version of this Cookie Policy.

This Cookie Policy shall be applied from the date of announcement of it on the Website.